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Kings River Land Trust and Nutrient TECH Announce Strategic Philanthropic Partnership to Support Agricultural Conservation

Reedley, CA — May, 2, 2025 — Kings River Land Trust (KRLT) is proud to announce a new philanthropic partnership with Nutrient.TECH, a leading provider of crop nutrition solutions headquartered in Dinuba, California. This collaboration reflects a shared commitment to sustainable agriculture, environmental stewardship, and the long-term vitality of California's Central Valley.

As part of the partnership, Nutrient.TECH will provide critical financial support to KRLT's conservation initiatives, which focus on protecting farmland and wildlife habitat, and sustaining the agricultural heritage of the Kings River region. The partnership also creates opportunities for joint community outreach and education efforts, emphasizing the importance of balancing agricultural productivity with environmental responsibility.

"This partnership with Nutrient.TECH reinforces our mission to work with local stakeholders — especially those in the agricultural sector — to ensure that farmland and open spaces are conserved for future generations," said Luke Hoekstra, executive director of Kings River Land Trust. "We are grateful for their support."

With deep roots in the farming community, Nutrient.TECH has long prioritized responsible agriculture. "Our company is built on supporting growers with science-based tools that improve crop health and yield," said Tyler Grenzow, president of Nutrient.TECH. "Partnering with Kings River Land Trust allows us to extend that commitment beyond the field and into broader environmental sustainability."

The partnership signals a growing trend among Central Valley agribusinesses to invest in conservation as a means to protect the natural resources upon which agriculture depends. Together, Kings River Land Trust and Nutrient.TECH hope to inspire other industry leaders to support land conservation and sustainable practices.

For more information about Kings River Land Trust and its work, visit kingsriverlandtrust.org. To learn more about Nutrient.TECH, visit www.nutrient.tech.

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About Kings River Land Trust:

The Kings River Land Trust is a nonprofit organization dedicated to preserving the Kings River Watershed and its surrounding agricultural lands, ensuring the long-term sustainability of the region's natural and agricultural resources for generations to come.

About Nutrient TECH

Nutrient.TECH, based in Dinuba, California, develops and manufactures crop nutrition products that promote plant health, improve yield, and support sustainable farming practices. With a commitment to innovation and environmental responsibility, Nutrient.TECH serves growers throughout California and beyond.